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<u>Cover Photo:</u> JCC Celebrates its 50th Anniversary on 1st & 2nd July 2017



Brother Martin Writes

What should the first M of the MMM stand for. For some it is MASS for others it stands for MULTI. Mass Media Ministry seems to imply that we are reaching to the masses (crowds) of people and in a small sense it is true because the videos posted

in YouTube have the potential to reach out to millions. However, to date the highest number of hits (544) registered was for the video on Janet's testimony, a small number indeed to classify in the Mass category. https://youtu.be/vmEDugsPKwc

If we call ourselves Multi Media Ministry, it is more accurate because we work with print, photos, voice recordings and the website. You may not realize this but the ministry comprise of writers, editors, photographers, sermon recording personnel and web-masters.

What does it take to get The Vine out every month. It takes people to write, people to edit, people to take photos, people to arrange the pages, people to post it to the website and of course, people to circulate the finished product. Here we can see the Multi in action but our reach is limited and not to the Masses. How do I get this impression? It is because many choose to publish their own blogs and websites to get their stories out to the masses. How do we move from Multi to Mass Media Ministry and do we want to do that? The team will be meeting to seek a clear sense of direction.

The first thing the new team members requested was to get Connected by having a "makan" meeting. They desire to be Equipped and Mentored before being Released to take over the ministry from the old guards.

Last month when I saw the crowds at the Li Nanxing Outreach, I went into hiding. I wondered how can JCC handle this large crowd lining up to see Li Nanxing. Were the crowds getting restless, frustrated and angry with us? However after some time, we managed to register them and also feed them before ushering them up to the Sanctuary to await Li Nanxing. Way in the back of the Sanctuary where I was, the aircon did not seem to be cool. Yet the people did not seem to mind. https://youtu.be/ffOyd4cVq10

Looking back, did we manage to Connect with the people who came? From this event, are we Equipped to carry out a similar event with maybe Chew Chor Meng? Or have we decided, enough with big events. Let us go back to our small church outlook of life. It is more peaceful and quiet. We are not capable to carry out big events.

So let us do something small like a mission trip to Cambodia. All the logistics will be handled by the Cambodian church and our small team will be observers. By no means! We must make our mission trip great. The whole church must support it, maybe not as missionaries but as senders. What can senders do? **P**ray, Encourage, Give money or Go Yourselves.

This must be a big event because when Jesus left Heaven to come to Earth, the choirs of angels appeared in the night sky. It cannot be treated like just another small event lost in the annals of JCC. I hear that The Vine's best writer/editor, John Lee is going on the Oct trip, with him there, I am sure he will report back to us what God is doing in Cambodia through JCC. Be part of this trip and your name may be recorded in the annals of JCC.

The Vine is like a history book of JCC. Most of the major events over the last 25 years are recorded in The Vine. You get a month by month record of happenings, all the major events, like Fund Raising events, Outreach events, Mission Trips and Retreats, etc are recorded in The Vine.

Lesson #1: I hope the new team will realize that The Vine is more than just a collection of articles but a record of JCC's history for the years to come.

Psalm 78:3-4 ESV

Things that we have heard and known, that our fathers have told us. We will not hide them from their children, but tell to the coming generation the glorious deeds of the Lord, and his might, and the wonders that he has done

Martin Cheah

